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**澳至尊**  
**AUSupreme**  
**Ausupreme International Holdings Limited**  
**澳至尊國際控股有限公司**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 2031)**

**POSITIVE PROFIT ALERT**

This announcement is made by Ausupreme International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group expects to record a consolidated profit attributable to equity owners of the Company within a range of HK\$10,000,000 to HK\$13,000,000 for the six months ended 30 September 2018 (the “**Period**”), which represented a significant increase of more than 10 times of that for the six months ended 30 September 2017. The expected improvement in the Group’s results for the Period was mainly due to (i) the increase in sales of both health supplement products and personal care products; and (ii) the reallocation of some sales counters in Hong Kong to locations with a larger potential customer base generating higher sales.

As the Company is still in the process of finalizing the Group's unaudited consolidated interim results for the Period, the information contained in this announcement is based on information that is currently available to the Company and the preliminary unaudited consolidated management accounts of the Group, which have neither been reviewed by the audit committee of the Board nor the Company's independent auditor. The unaudited consolidated interim results of the Group for the Period are expected to be published on 27 November 2018.

**Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By Order of the Board  
**Ausupreme International Holdings Limited**  
**Choy Chi Fai**  
*Chairman, Executive Director and Managing Director*

Hong Kong, 19 November 2018

*As at the date of this announcement, the Board comprises four Executive Directors, namely Mr. Choy Chi Fai (Chairman and Managing Director), Ms. Ho Ka Man, Mr. Ho Chun Kit, Saxony and Mr. Au Chun Kit; and three Independent Non-executive Directors, namely Dr. Luk Ting Kwong, Mr. Ko Ming Kin and Mr. Wan Cho Yee.*

*In case of any inconsistency between the English and Chinese versions, the English text of this announcement shall prevail over the Chinese text.*