

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

澳至尊
AUSupreme
Ausupreme International Holdings Limited
澳至尊國際控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2031)

POSITIVE PROFIT ALERT

This announcement is made by Ausupreme International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “**SFO**”).

Based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the eleven months ended 28 February 2019 and information currently available, the board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the consolidated profit attributable to equity owners of the Company for the year ended 31 March 2019 (the “**Year**”) is expected to increase greatly as compared to HK\$12,530,000 for the year ended 31 March 2018. The expected improvement in the Group’s results for the Year was mainly due to (i) the increase in sales of both health supplement products and personal care products; (ii) the reallocation of some sales counters in Hong Kong to locations with a larger potential customer base generating higher sales; and (iii) exercising a more stringent control of expenses.

The information contained in this announcement is only based on the preliminary assessment by the Group’s management according to the information that is currently available and the preliminary unaudited consolidated management accounts of the Group for the eleven months ended 28 February 2019, which have neither been reviewed by the audit committee of the Board nor audited by the Company’s independent auditor. Further announcement(s) in respect of the consolidated results for the Year will be made

by the Company in compliance with Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO; and the audited consolidated results are expected to be published in late June 2019.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Ausupreme International Holdings Limited
Choy Chi Fai
Chairman, Executive Director and Managing Director

Hong Kong, 17 April 2019

As at the date of this announcement, the Board comprises four Executive Directors, namely Mr. Choy Chi Fai (Chairman and Managing Director), Ms. Ho Ka Man, Mr. Ho Chun Kit, Saxony and Mr. Au Chun Kit; and three Independent Non-executive Directors, namely Dr. Luk Ting Kwong, Mr. Ko Ming Kin and Mr. Wan Cho Yee.

In case of any inconsistency between the English and Chinese versions, the English text of this announcement shall prevail over the Chinese text.