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**澳至尊**  
**AUSupreme**  
**Ausupreme International Holdings Limited**  
**澳至尊國際控股有限公司**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 2031)**

**UPDATE ON POSITIVE PROFIT ALERT**

This announcement is made by Ausupreme International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

Reference is made to the positive profit alert announcement of the Company dated 17 April 2019 (the “**April Announcement**”), in which it was disclosed that the consolidated profit attributable to equity owners of the Company for the year ended 31 March 2019 (the “**Year**”) is expected to increase greatly as compared to HK\$12,530,000 for the year ended 31 March 2018 (the “**Year 2018**”).

Based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the Year, the board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group expects to record a consolidated profit attributable to equity owners of the Company within a range of HK\$27,000,000 to HK\$33,000,000 for the Year, which represented an increase of more than 100% as compared to HK\$12,530,000 for the Year 2018. As disclosed in the April Announcement, the expected improvement in the Group’s results for the Year was mainly due to (i) the increase in sales of both health supplement products and personal care products; (ii) the reallocation of some sales counters in Hong Kong to locations with a larger potential customer base generating higher sales; and (iii) exercising a more stringent control of expenses.

As the Company is still in the process of finalizing the Group's consolidated annual results for the Year (the "**Consolidated Results**"), the information contained in this announcement is only based on the information that is currently available and the preliminary unaudited consolidated management accounts of the Group for the Year, which have neither been reviewed by the audit committee of the Board nor audited by the Company's independent auditor. The audited Consolidated Results are expected to be published in late June 2019.

**Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By Order of the Board  
**Ausupreme International Holdings Limited**  
**Choy Chi Fai**  
*Chairman, Executive Director and Managing Director*

Hong Kong, 13 June 2019

*As at the date of this announcement, the Board comprises four Executive Directors, namely Mr. Choy Chi Fai (Chairman and Managing Director), Ms. Ho Ka Man, Mr. Ho Chun Kit, Saxony and Mr. Au Chun Kit; and three Independent Non-executive Directors, namely Dr. Luk Ting Kwong, Mr. Ko Ming Kin and Mr. Wan Cho Yee.*

*In case of any inconsistency between the English and Chinese versions, the English text of this announcement shall prevail over the Chinese text.*